

**Technocel Unveils the Battery Boost,
a Recharging Solution for Mobile Phones combined with a
Micro SD Card Reader for Quick, Easy Media Storage**



Battery Boost delivers convenient charging and media storage option with retractable USB and portable keychain design

Simi Valley, CA – (Aug. 9, 2010) – Technocel, a leading accessory solution provider with over 11,000 products for the wireless market, is proud to announce Sprint Battery Boost, a portable recharging solution and SD card reader all-in-one for your mobile phone, Bluetooth headset and most micro USB devices. Sprint Battery Boost features include....

- **Built-in Battery** - With a 600 mAh lithium ion battery, the Battery Boost provides convenient recharging to your mobile or USB device for up to 1 hour of additional talk time* via the micro-USB connector

- **Micro SD card reader** – Battery Boost doubles as a micro SD card reader that allows you to store and transfer data files including photos, documents and music files **
- **Retractable USB Connector** – When Battery Boost is placed within any USB port such as a computer, home or car charger, it will automatically charge its internal battery. You can even charge battery and your handset at the same time
- **Built-in Carabineer Clip** – While on the go, use the built in carabineer to clip it on your belt loop, purse, keys, backpack or anywhere else
- **Power button & internal battery status indicator** – This indicates a low to high battery charge so you can easily see how much juice you have remaining

“Battery Boost consolidates mobile power and media storage into one convenient all-in-one device. Perfect for a quick recharge or sharing your latest pictures, movies, and songs, this is one product that you’ll truly never want to leave home without” says Rami Rostami, CEO and founder of Technocel.



Sprint Battery Boost is available for **\$29.99 MSRP** at Sprint Stores nationwide, [Web sales](#), and 1-800-SPRINT1. For more information on product specifications and availability please visit www.technocel.com

**Actual usage time depends on handset, location and environment.*

***Micro SD card not included*

About Technocel:

Technocel Wireless Accessories has soared to the top by offering one of the largest selections of accessories combined with innovative programs designed to enhance accessory sales. Founded in 1986, Technocel has enjoyed tremendous growth in its client base, service offerings and has broadened its product base to over 11,000 SKUs. Its clientele includes Mobile Service Providers such as Sprint, as well as, mass merchants and wireless dealer/agents of all sizes. www.technocel.com

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